



Date: September 3, 2004

To: Merrill Mathews
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From: Rebecca Wittman
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RE: Results from national poll

Methodology

Zogby International conducted interviews of 1,001 likely voters chosen at random nationwide. All calls were made from Zogby International headquarters in Utica, N.Y., from 8/30/04 through 9/2/04. The margin of error is +/- 3.2 percentage points. Slight weights were added to region, party, age, race, religion, and gender to more accurately reflect the voting population. Margins of error are higher in sub-groups. Numbers have been rounded to the nearest percent and might not total 100.

Narrative Summary

Currently, the yearly health insurance premium for a single person living in a state like Pennsylvania is about \$1,400, while someone living next door in New Jersey or New York pays about \$4,000 per year for the same coverage. Current laws prohibit someone living in one state such as New Jersey or New York from purchasing health insurance at lower premiums from another state.

14. Do you support or oppose allowing someone living in one state to purchase health insurance from another state, if the insurance is state-regulated and approved?

Support	72%
Oppose	15
Not sure	13

Nearly three in four likely voters (72%) support allowing someone living in one state to purchase health insurance from another state, if the insurance is state-regulated and approved. Only one in seven (15%) is opposed, and 13% are not sure.

A majority of people in every sub-group – including at least two-thirds in most – supports this. Hispanics (86%) and African Americans (85%) are the most likely to be in support, as are four in five single adults and people with annual household income of \$15,000-\$24,999 and \$35,000-\$74,999.

More Republicans (20%) than Democrats (12%) or independent voters (13%) are opposed. People with household income of \$75,000 or more (20%) are also more likely to be opposed.

15. If you were paying very high health insurance premiums and given the opportunity to purchase lower cost, state-approved health insurance from another state, how likely would you be to buy that health insurance – very likely, somewhat likely, somewhat unlikely, or very unlikely?

Very likely	62%	Likely	82%
Somewhat likely	20		
Somewhat unlikely	5		
Very unlikely	6	Unlikely	11
Not sure	7		

More than four-fifths of respondents (82%) would be very or somewhat likely to buy lower cost, state-approved health insurance from another state, if given the opportunity. Overall and in every sub-group, a majority would be very likely to do so. Only 11% say they would be very or somewhat unlikely to purchase this lower cost insurance, and 7% are not sure.

A vast majority within every sub-group would be likely to buy this lower cost insurance if it was available. More than nine in ten 18-29 year-olds (93%) would be likely to do so if they had the opportunity, as would 86%-87% of the following: independent voters, 30-49 year-olds, single adults, parents of children under 17, African Americans, born-again Christians, Jews, residents of rural areas, and people with household income of \$15,000-\$24,999.

Fewer than one-fifth of people in every sub-group say they would be unlikely to buy this insurance from out of state. Seniors 65 and older (17%) are the most unlikely to purchase the lower cost insurance, as are one in seven Catholics, divorced/widowed/separated adults, and people with household income of \$75,000 or more.